



About the Seminar Series

The Biotechnology Management & Entrepreneurship Seminar Series at the Lally School at Rensselaer is generating awareness of the opportunities and challenges in Tech Valley's emerging biotech R&D hub, while providing an excellent forum for exchange and local networking for all participating sites.

As biotechnology initiatives around the world build momentum, it is critical to increase awareness of these opportunities and challenges at Rensselaer and throughout the region. Speakers cover a wide spectrum of activities in the life cycle of biotechnology entrepreneurship as well as focus on the unique benefits the biotech industry brings to the greater Tech Valley and upstate NY region. The seminar series attracts more than 500 attendees on a yearly basis.

During Fall 2005, the series began video-conferencing live with Cornell University's Life Sciences Technology Center and the Syracuse Tech Garden business incubator, co-hosted by MedTech, a central NY association of medical technology firms. In the Spring of 2006, the Center of Excellence in Bioinformatics and Life Sciences at the State University of New York at Buffalo joined the video-conference. The series aids in creating an open dialogue on management and entrepreneurship within the region's emerging biotechnology industry. The seminars and networking reception are held on Wednesday evenings, usually monthly, during the Fall and Spring semesters.

The series is sponsored by the Severino Center for Technological Entrepreneurship at the Lally School of Management & Technology, and Cornell University's Center for Life Science Enterprise. Also presented in Buffalo, NY, courtesy of NYS Center of Excellence in Bioinformatics & Life Sciences and University of Buffalo Office of Science, Technology Transfer and Economic Outreach; in Ithaca, NY, in collaboration with the Cornell Nanobiotechnology Center; in Syracuse, NY, courtesy of MedTech and the Syracuse Technology Garden; and in Rochester, NY, in collaboration with the Bioscience Center in development by the University of Rochester Medical Center and High Tech Rochester. The series is organized by Shreefal Mehta, PhD MBA, Clinical Associate Professor at Rensselaer's Lally School. Marketing assistance from BioCONNEX, New York Biotechnology Association, and the Rensselaer Alumni Association.

2007-2008

Tissue Engineering Products: Status, Challenges and Future Promise - Arthur J. Coury, Ph.D., Vice President, Biomaterials Research, Genzyme Corporation

Building a Community of Innovation and Commercialization :The BEACON Alliance Model -

Joseph D. Bronzino, Ph.D., P.E., Professor, Trinity College and President, Biomedical Engineering Alliance and Consortium (BEACON)

Product Development in the Medical Device Industry: Taking Advantage of Drug-Device Combinations - Dr. John Capek, B.S., Exec. Vice President, Medical Devices, Abbott

Funding the Gap: Innovative Solutions to a Critical Problem in Drug Development - Jeff Behrens, Head of Business Operations Biogen Idec Innovation Incubator

BioForce New York: Creating the Incentives to Make NYS a Biotech Hub - Nathan P. Tinker, PhD, Exec. Director, New York Biotechnology Association

2006-2007

Why Reimbursement Planning Should Begin Early in the Product Cycle - Susan Rowinski, Principal, Sue Rowinski Group LLC

Research Contracts Between Companies, or with Academic Institutions - Jeff Armstrong, Esq., Hinman Straub, P.C.; Eugene Schuler, consultant (formerly of Research Foundation of SUNY); and Saul Seinberg, Esq., Heslin Rothenberg Farley & Mesiti PC

The Paradox of Academia and Commercialization - Lesa Mitchell, V.P. for Advancing Innovation, The Ewing Marion Kauffman Foundation, and Rob Chernow, Vice Provost of Entrepreneurship, Rensselaer Polytechnic Institute

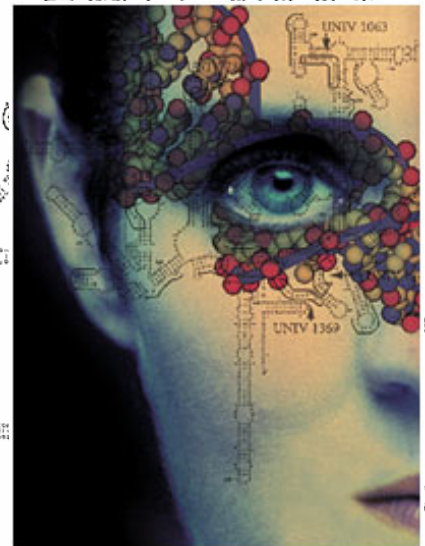
Turning Concepts into Companies - Hanson Gifford, President/CEO, The Foundry

Funding Early Stage Innovation: Is Capital Venture Capital the Answer? - Campbell Murray, MD, Novartis Bioventure Fund; Bela Musits, High Peaks Venture Partners

Connecting the Tracks for Faster Cures - Greg Simons, President, FasterCures

2005-2006

Concept to Company - David Weinstein, Giamed Inc., & Matthew McCoe, Columbia University Science & Technology Ventures



What Every Researcher Should Know about the New Law on Use of Patented Technology in Research - Ted Hagelin, NY State Science & Technology Law Center, Syracuse University Law School

Fast Business, Furious Science: Acceleration of Basic Life Sciences Discoveries into Commercial Products - Carl Weissman, President and CEO, Accelerator Corp.

What Makes a Venture Management Team Successful? - Paul McManus, Boston Millennia Partners, Director of Portfolio, Company Executive Resources

Personalized Medicine & In Vitro Diagnostics: Opportunities for New Ventures - Christoph Hergersberg, Ph.D., Global Technology Leader Biosciences, GE Global Research

Revolution Inside the Ivory Tower - The Alfred Mann Institutes at USC: Commercialization of Biomedical Devices in Academia - Peter Staudhammer, Ph.D., Director, Alfred Mann Institute, University of Southern California

Strategic Partners: A Double-Edged Sword - Robert Hallenbeck, Vice President, Business Development & Strategic Investments, Becton Dickinson and Company

2004-2005

Bridging the "Valley of Death": New Approaches & Models for Pharmaceutical Drug Development in the US & Asia - Glenn Rice, Ph.D., Bridge Pharmaceuticals

A Viable Life Sciences Industry in NY State: Fantasy or Reality - Frank R. Landsberger, Ph.D., University of Cambridge & Ampere Pharmaceuticals, Inc.

May I Patent your Cells? - Dr. Sander Rabin '71, Whiteman, Osterman & Hanna

Life Science Company Showcase - Acceptys, Inc.; Clinomics; Senex Biotechnology, Inc.; Engineered Release Systems, Inc.; Lectocarb

Crossing the Chasm: From Prototype to Approvable Device - Laurence Roth '77, '79, Percardia

Cellular, Genetic & Tissue Engineering Therapies: The FDA's Role in Product Development - Susan Leibenhaut, M.D., U.S. Food & Drug Administration

A Unique Business Model for Medical Product Commercialization: One World Health - Arthur M. Strosberg, Ph.D., Institute for One World Health

Products, Partners & Public Health: Transfer of Biomedical Technologies from the U.S. Government - Steven M.

Ferguson, NIH Office of Technology Transfer

2003-2004

Showcase of Local Biotechnology Companies - Albany Molecular Research; Angiodynamics; Applied Robotics; Drug Risk Solutions; General Electric Global Research (Advanced Technology Program & Molecular Imaging & Biotech); MindGenix; Solitis; Therion International

The Role of Scientists & Engineers in Innovation Management - John Capek '87, Guidant Corporation

A Transition from Technologist to Businessman: A Personal Experience - Ravi Bhatkal '94, AgION Technologies

Selling Innovation: Harder Than It Looks - Michael M. Goldberg '82, M.D., Emisphere Technologies, Inc.

Confessions of a Technology Management Entrepreneur - Robert Goldscheider, International Licensing Network

Making Money with Biology - Meirav Chovav '92, UBS Warburg Healthcare Investment Group

Corporate Evolution: From Clinic to Cash Flow - Jim Frates, Alkermes Inc.

2002-2003

Patents & Business Models In Biotechnology: How to Start and Grow a Company with an Idea; A View from the Trenches - Ellen Corenswet & Daryn Grossman, Brobeck Phleger & Harrison

The Forest and the Trees: My Perspective on the Biotechnology Industry - James Mullen '80, Biogen Idec

Bioethics for Entrepreneurs, Engineers & Executives - Rahul Dhanda, Interleukin Genetics, and author of "Guiding Icarus: Merging Bioethics with Corporate Interests"

Showcase of Local Biotech Companies: Albany Molecular Research; American Biomedical; Applied Biophysics; Charles River Labs; Drug Risk Solutions; Evident Technologies; Foster-Miller Technologies; ImmunoConsultants; Myomatrix Therapeutics; Psyche Pharmaceutical; Regeneron; Taconic Biotechnology; VEC Technologies

Regeneron: A Biotech Company in Progress - Randall Rupp, Regeneron Pharmaceuticals

Growing a Company in the Biotech Industry: A Rensselaer/Lally Alumnus' Story - Brendan McKernan '00 & Brian McKernan,

Agencourt Biosciences

2001-2002

Scientists & Businessmen: Building a Biotechnology Company - Professor Jonathan Dordick, EnzyMed Inc; and Dr. Thomas D'Ambra, Albany Molecular Research

How to Plant the Seeds of Biotechnology Ventures: A Community Effort - Donald Gerhardt, Medical Alley

An Entrepreneur's Guide to a Biotech Startup - Dr. Peter Kolchinsky, Author of "Entrepreneur's Guide to a Biotech Startup"

Governments & Alliances in Biotechnology Industry: Lessons from the UK - Dr. Alice Lin, British Consulate-General

Are You in Conflict? Academic Institutions Working with Biotech Companies - Fred Provorny, Science & Technology Law Center at Albany Law School; and Eugene K. Schuler, Jr., State University of New York at Albany

Watering the Seeds: Financing the Growth of a Biotech Company - Jesse Treu '68, Domain Associates; and Professor Irv Morgan, Lally School at Rensselaer.